

# 50<sup>th</sup> DAIRY INDUSTRY CONFERENCE

 **INDIAN DAIRY ASSOCIATION  
(SOUTH ZONE)**

**March 4 - 6, Hyderabad, Telangana**

Venue: HITEX Exhibition Center, Izzat Nagar,  
Hyderabad - 500 084, Telangana

Anchored by **IDA Telangana Chapter**





# INDIAN DAIRY ASSOCIATION SOUTH ZONE



## 50<sup>th</sup> Dairy Industry Conference with concurrent Indian Dairy Expo

### Organized by

Indian Dairy Association (South Zone) Anchored by  
Telangana State Chapter

### Theme : Indian Dairying: Innovation & Entrepreneurship

The Golden Jubilee 50<sup>th</sup> Dairy Industry Conference envisages addressing contemporary issues concerning Dairy Entrepreneurship backed by Innovations in the Industry. The Technical Sessions are being carefully coined to facilitate and encourage young dairy entrepreneurs to improve their business commensurating with the increasing demand for milk and milk products. A Poster Session, in line with the theme of the Conference, will be organized to encourage display of the latest original research innovations and field applications. The concurrent Indian Dairy Expo would help dairy entrepreneurs to choose suitable and time-tested machinery, equipment and other services for establishing/improving their infrastructure facilities.

### Dates :

March 4-6, 2024 (Mon-Tue-Wed)

### Venue :

Hitex Exhibition Center, Izzat Nagar, Hyderabad - 500 084, Telangana

**Dr Satish Kulkarni**  
Chairman  
IDA - South Zone

**C P Charles**  
Secretary General  
50<sup>th</sup> DIC

**Ch. Rajeshwar Rao**  
Chairman  
IDA - Telangana Chapter

**Dr. R.S. Sodhi**  
President  
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### PROGRAMME HIGHLIGHTS (TENTATIVE)

#### DAY - 1 : 4<sup>th</sup> March 2024

9.30 - 10.00 am	Inauguration of Indian Dairy Expo
10.00 am - 12.00 noon	Inauguration of 50 <sup>th</sup> Dairy Industry Conference
12.15 - 1.30 pm	Memorial Lectures - (i) Dr. Verghese Kurien & (ii) Prof. M.R.Sreenivasan
1.30 - 1.45 pm	Inauguration of Poster Session
1.45 - 2.30 pm	Lunch
2.30 - 4.30 pm	Farmers' Sessions
2.30 - 4.00 pm	Commercial Sessions (Parallel Session)
4.30 - 6.00 pm	CEO Session - Panel Discussion
7.00 - 8.00 pm	Cultural Programme
8.00 - 9.00 pm	Dinner

#### DAY - 2 : 5<sup>th</sup> March 2024

9.30 - 10.30 am	Commercial Sessions
10.30 am - 12.00 noon	(3 Parallel Sessions)
	Technical Session 1: Processing Technology for Diversification
	Technical Session 2: Cattle Health Management
	Technical Session 3: Invited Young Professionals Presentations (<40 years)
12.00 noon - 1.30 pm	(Common Session)
	Technical Session 4: Marketing, Branding and Economics
1.30 - 2.30 pm	Lunch
2.30 - 4.00 pm	(2 Parallel Sessions)
	Technical Session 5: Innovation and Entrepreneurship
	Technical Session 6: Welfare schemes for the Milk Producers – Novel Approaches
4.00 - 5.30 pm	(2 Parallel Sessions)
	Technical Session 7: Sustainability in Dairy Farming
	Technical Session 8: Regulatory Challenges and Analytical Capabilities
5.30 - 7.00 pm	Conclave of Dairy Development Ministers of Southern States (to be confirmed)
8.00 pm	Southern Tiffin (Dosa Festival)

#### DAY - 3 : 6<sup>th</sup> March 2024

10.00 - 11.30 am	(2 Parallel Sessions)
	Technical Session 9: Recent Innovations in Packaging of Dairy Products
	Technical Session 10: Innovations in Improving Productivity and Profit from Dairy Farming
11.30 am - 1.00 pm	(2 parallel sessions)
	Technical Session 11: E-Commerce, Trading and Economic Policies
	Technical Session 12: Case Studies - Successful Entrepreneurship in Dairy Farming, Processing and Marketing
1.00 - 2.00 pm	Lunch
2.15 - 3.30 pm	Plenary and Valedictory Session
3.30 pm	High Tea



**Indian Dairy Expo Concurrent to the 50<sup>th</sup> Dairy Industry Conference**

The Dairy Expo, being organized concurrent to the 50<sup>th</sup> Dairy Industry Conference, will host Indian and International Companies to showcase their time-tested as well as the latest solutions addressing the needs of value addition right from the dairy farm to the consumers home.

The Expo, spread across 3 Halls with an area of about 15,000 sq. mt., has a dedicated space for dairy companies and suppliers to the dairy industry. About 200 exhibitors from India and other countries like Cyprus, France, Germany, Turkey have already confirmed their participation in the Expo.

VA Exhibitions Pvt. Ltd., a team of trade fair professionals, backed by over 25 years of experience in conceptualizing, selling, promoting and organizing successful trade fairs on multiple industry segments, will co-organize the Indian Dairy Expo. Required industry knowledge and an established and ever evolving professional network with all the stakeholders of the dairy industry is the key strength of VA Exhibitions Pvt. Ltd.

For further details about the exhibition and for stall booking, please write to [gv@vaexhibitions.com](mailto:gv@vaexhibitions.com) or call on **+91-9848450521**.



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